

## SCRATCH YOUR TRAVEL ITCH & GET THE BEST BANG FOR YOUR CANADIAN BUCK

Canadians travel to the US more than any other international travel destination. Quick trips across the border to shop in Buffalo and Seattle. Scenic vacations along the California coast. But with a weaker Canadian dollar, more Canadians are feeling the strain on their travel plans. If you've caught the travel bug, there are still plenty of ways to treat it, with travel insurance to match!

### Have the Ultimate Canadian Staycation!

With well over 9 million square kilometers to discover – amazing mountain ranges to vast prairies, bustling cities to quiet coves – Canada really is one of the most amazing countries in the world. Hike a temperate rainforest in British Columbia, see polar bears in northern Manitoba, treat yourself a maple syrup festival in Quebec, go whale watching in the Atlantic Provinces – the options are nearly limitless.

With a Canadian dollar that's lower than has been seen in a while, this is the perfect time to discover a new side to this country we call home.

And did you know that you can benefit from travel insurance even when travelling to other provinces? Even though we're one country, healthcare coverage is different in each province. A quick chat with an insurance expert will tell you what is and isn't covered under your provincial plan when travelling domestically. They can also explore the options available to protect you and your family on your Great Canadian Adventure.

PLUS, if your trip is disrupted by cancelled flights or ferries, lost bags, or similar inconveniences, travel insurance helps you out. Lost or stolen luggage, damaged items, cancelling a trip due to weather or an illness, you can purchase travel insurance that will reimburse you for these types of occurrences and might even save your trip!

### Get the Best Value for Your Travel Habit

Whether it's an awesome outlet store calling your name or a warm beach or the bright lights of NYC, sometimes itchy travel feet will not be denied!

Since more Canadians travel to the US than anywhere else, it's not surprising that approximately 60-70% of travel medical claims are in US dollars. And with global health care costs rising steadily over the past five years, the cost of travel insurance has gone up too, to ensure adequate coverage for those travelling abroad. Making sure your travel insurance matches how you travel can help you get the best value.

**Look into annual plans.** Some people barely give a thought to the need for travel insurance for cross-border day-trips or weekend shopping excursions. But if you take even short trips a year, an annual plan is a relatively inexpensive option that might be just the thing for you to get up and go when the outlets are calling your name!

**Take proof of insurance.** In addition to your Canadian passport, take your travel insurance policy, including your insurance wallet card containing a 24-hour emergency contact number in case you ever need to report a claim or request assistance.